



## Privacy Policy

Effective date: 10th April 2019

This privacy policy is part of Terms of Use and/or contract ("Terms", "Terms of Use" "contract") govern your relationship with the Hello Diamond Corp. [www.diamDEXX.com](http://www.diamDEXX.com) website and the diamDEXX mobile application (the "Service"), operated by Hello Diamond Corp. ("us", "we", or "our").

Please read these Terms of Use carefully before using our website and mobile application (the "Service").

The terms and privacy policy also applies to partner services a service or feature offered by a third-party partner directly to users of the Service.

Your access to or use of the Service is conditional to your acceptance of and compliance with these Terms. These Terms apply to all visitors, users and others who access or use the Service.

By accessing or using the Service, you agree to be bound by this privacy policy. If you disagree with any part of the terms then you may not access the Service.

## Definitions

The privacy policy applies to personal data which is data about an individual or legal entity that can be identified from those data and other information either in our possession.

### Usage Data

Usage Data is data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

### Cookies

Cookies are small pieces of data stored on your device (computer or mobile device).

### Data Master

Data Master means the natural or legal person who (individually or severally with other persons) determines the purposes and the manner in which any personal information are, or are to be, treated.

For the purpose of this Privacy Policy, we are the Data Master of your Personal Data.

#### Data Processors (or Service Providers)

Data Processor (or Service Provider) means the person(s) and/or entity(ies) appointed by Data Master to processes the data.

#### Data Subject (or User)

Data Subject is any living individual who is using our Service and is the owner and/or possessor of Personal Data.

## Information Collection and Use

We collect several different types of information for various purposes to provide and improve our Service to you.

#### Types of Data Collected

##### Personal Data

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data").

The following information may be collected by the Service:

- Cookies and Usage Data

If you sign up for our mailing list, you will be asked to provide the following:

- Email address

##### Usage Data

We may also collect information that your browser sends whenever you visit our Service or when you access the Service by or through a mobile device ("Usage Data").

This Usage Data may include but is not limited to information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers, and other diagnostic data.

When you access the Service by or through a mobile device, this Usage Data may include but is not limited to information such as the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

### Location Data

We may use and store information about your location if you give us permission to do so (“Location Data”). We use this data to provide features of our Service, and to improve and customize our Service.

You can enable or disable location services when you use our Service at any time, through your device settings.

### Tracking Cookies Data

We use cookies and other tracking technologies to track the activity on our Service and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent.

### Use of Data

Hello Diamond Corp. uses the collected data for various purposes such as:

- Service maintenance and upgrade
- Customer support
- Interactive features of our Service
- Monitoring the usage of our Service
- Promotional and advertising purposes

Legal Basis for Processing Personal Data Under General Data Protection Regulation (GDPR) and other regulations

Hello Diamond Corp. may process your Personal Data because:

- It is required for the purpose of the contract with the service user
- You have given us permission to do so
- The processing is in our legitimate interests and is not overridden by your rights
- It is required to comply with the law

### Retention of Data

Hello Diamond Corp will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

Hello Diamond Corp will also retain Usage Data for internal analysis purposes.

### Transfer of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

Your consent to this Privacy Policy followed by use of the Service is your consent.

### Disclosure of Data

#### Legal Requirements

Hello Diamond Corp. may disclose your Personal Data if such disclosure is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of Hello Diamond Corp.
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability

### Security of Data

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use

commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

Your Data Protection Rights Under General Data Protection Regulation (GDPR) and other regulations

If you are a resident of the European Economic Area (EEA) or if the laws on your territory provide for it you have certain data protection rights. Hello Diamond Corp. aims to take reasonable steps to allow you to correct, amend, delete, or limit the use of your Personal Data.

If you wish to be informed what Personal Data we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

The right to access, update or to delete the information we have on you. Whenever made possible, you can access, update or request deletion of your Personal Data directly within your account settings section. If you are unable to perform these actions yourself, please contact us to assist you.

The right of rectification. You have the right to have your information rectified if that information is inaccurate or incomplete.

The right to object. You have the right to object to our processing of your Personal Data.

The right of restriction. You have the right to request that we restrict the processing of your personal information.

The right to data portability. You have the right to be provided with a copy of the information we have on you in a structured, machine-readable and commonly used format.

The right to withdraw consent. You also have the right to withdraw your consent at any time where Hello Diamond Corp. relied on your consent to process your personal information.

Please note that we may ask you to verify your identity before responding to such requests.

You have the right to complain to a Data Protection Authority about our collection and use of your Personal Data. For more information, please contact your local data protection authority in the European Economic Area (EEA).

## Service provider

We may employ third party companies and individuals to facilitate our Service ("Service Providers"), to provide the Service on our behalf, to perform tasks related services or to assist us in analyzing our Service performance

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

### Links To Other Sites

Our Service may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

### Analytics

We may use third-party Service Providers to monitor and analyze the use and or performance of our Service.

#### Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

#### Firebase

Firebase is analytics service provided by Google Inc.

You may opt-out of certain Firebase features through your mobile device settings, such as your device advertising settings or by following the instructions provided by Google.

We also encourage you to review the Google's policy for safeguarding your data: <https://support.google.com/analytics/answer/6004245>. For more information on what type of information Firebase collects, please visit please visit the Google Privacy Terms web page: <http://www.google.com/intl/en/policies/privacy/>

## Children's Privacy

Our Service does not address anyone under the age of 18 ("Children").

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your Children has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

## Changes To This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page, and will update the "effective date" at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.